

## **APPENDIX A**

### **M**

Describe the steps you intend to take to promote the four licensing objectives:

**a) General – all four licensing objectives (b, c, d and e) (please read guidance note 10)**

CCTV, Challenge 25 e.g. Photographic ID, Staff induction training for underage sales, conflict management, Security staff (SIA), consideration for our neighbours,

**b) The prevention of crime and disorder**

1. Digital CCTV and appropriate recording equipment to be installed in accordance with Home Office Guidelines relating to UK Police Requirements for Digital CCTV System (PSDB Publication Number 09/05), operated and maintained throughout the premises internally and externally to cover all public areas, including the entrance to the premises.
2. The system shall be on and recording at all times the premises licence is in operation.
3. The CCTV cameras and recording equipment must be of sufficient quality to work in all lighting levels inside the premises at all times.
4. CCTV footage will be stored for a minimum of 30 days.
5. The management will give full and immediate cooperation and technical assistance to the Police in the event that CCTV footage is required for the prevention and detection of suspected or alleged crime.
6. The CCTV images will record and display dates and times, and these times will be checked regularly to ensure their accuracy.
7. Subject to Data Protection guidance and legislation, the management of the premises will ensure that key staff are fully trained in the operation of the CCTV, and will be able to download selected footage onto a disk for the police without difficulty or delay and without charge to Sussex Police.
8. Any breakdown or system failure will be notified to the police immediately & remedied as soon as practicable.
9. A refusal register will be maintained and made available for inspection upon request.
10. An incident book will be maintained and made available for inspection upon request.
11. During the first six (6) months of operation the premises licence holder will contract the back-up services of an approved mobile support unit (MSU) 24 hours a day, with a minimum of 2 SIA registered Door Supervisors operating from it. A copy of the MSU contract will be retained at the premises and made available for immediate inspection

upon request by Sussex Police or Council Officials. The MSU will be accredited by the Brighton Business Crime Reduction Partnership (BCRP) or other similar organisation approved by Sussex Police should the BCRP not be in existence.

Following the first six months of operation a full risk assessment will be carried out, in co-operation with Sussex Police, to establish the need for the MSU service. Where agreed with Sussex Police the requirement for MSU may be discontinued.

**c) Public safety**

While no conditions are proposed, the applicant wishes to state that they are aware of their responsibility to customers and staff under the Health and Safety at Work Etc Act and Fire Safety legislation.

However, should the Responsible Authority consider conditions to be appropriate and necessary for the promotion of this licensing objective, the applicant will consider any proposal via his agent?

**d) The prevention of public nuisance**

1. Signage will be prominently displayed at the exit to the premises reminding patrons that they are in a residential area and to respect local residents when leaving by keeping noise to a minimum.
2. The front external area may be used by customers wishing to smoke until close. Suitable waste bins will be provided.
3. The external area will be monitored by a member of staff until close to ensure noise is kept to a minimum.
4. Customers wishing to smoke may not leave the premises with their alcoholic drinks.
5. A receptacle for cigarette waste will be provided.
6. Live and recorded music will be played at such a level to ensure residents are not unduly disturbed. The level of sound will be under the control of the manager at all times.

**e) The protection of children from harm**

1. The premises will operate a "Challenge 25" policy whereby any person attempting to buy alcohol who appears to be under 25 will be asked for photographic ID to prove their age.
2. The recommended forms of ID that will be accepted are passports, a photograph driving licence, or proof of age cards bearing the 'PASS' hologram. The list of approved forms of ID may be amended or revised with the prior written agreement of Sussex

Police and the Licensing Authority without the need to amend the licence or conditions attaching to it.

3. Signage advertising the 'Challenge 25' policy will be displayed in prominent locations in the premises.

4. The Premises Licence Holder shall ensure that all staff members engaged or to be engaged, in selling alcohol at the premises shall receive the following induction training. This training will take place prior to the selling of such products:

The lawful selling of age restricted products

Refusing the sale of alcohol to a person who is drunk

5. All such training undertaken by staff members shall be fully documented and recorded. All training records shall be made available to Sussex Police, officers of the local authority and Brighton & Hove Weights & Measures Officers upon request.

